



PUBLICATION QUESTIONNAIRE

Thank you for your interest in working with Explorer Publishing on your new book. We're excited to hear from authors who share our sense of adventure and would like to know more about your project.

Please complete the below questionnaire and submit the requested supporting materials for us to determine whether your proposal is a good fit for the Explorer brand.

Visit askexplorer.com/corporate to familiarise yourself with our wide-ranging portfolio and breadth of expertise.

We also provide contract publishing services, which may be an alternative way to publish your product if it does not fit comfortably within the Explorer portfolio.

Please give thorough answers and provide all requested materials. The information you provide at this stage will help us to determine the potential of your proposal and its suitability for the Explorer brand. Please send this completed form, along with the items mentioned below, via email to submissions@askexplorer.com

- The author's CV, and those of any contributing authors
- The table of contents of the book, including descriptions of the chapters
- A sample chapter, including each type of proposed supplied content (i.e. text, images, design creative)
- Any other supporting material or references

Submissions are carefully scrutinised and we will respond within a month of receipt to advise you of the next steps. If both parties are excited to proceed, we'll invite you to visit our offices and meet our teams for further discussion.



ABOUT THE AUTHOR

Please provide the following information about the author or editor. If there is more than one contributing author/editor, please fill out a separate sheet for each author/editor.

Name

Telephone number (office, home, mobile)

Email address

Preferred mailing address

Nationality

Current occupation (title, department or division, organisation, full/part-time and a short description)

Previous writing/editing experience

Have you ever previously authored, edited, or contributed to a book? Please identify your role, titles, dates, publishers and prices

Previous professional experience relevant to the subject of the book

What are your credentials related to the subject of the book? Please include academic qualifications and awarding institutions, membership of professional associations or societies, etc.



YOUR BOOK

Title/ subtitle (if applicable)

Description of the content of the book

Types of content included in the book that will be a) supplied by the author, and b) required from Explorer (i.e. text, photographs, illustrations, maps, design creative, etc.)

Names of all copyright stakeholders in the book, listing the content that is copyrighted to each stakeholder

Language(s)

File format in which the work/manuscript exists

Stage of completion, including estimated completion date

Estimated length of the finished manuscript, including word count, image count, proposed pagination and page size

How have you ensured the accuracy/ quality of the content of the book? Please describe your research and quality assurance procedures, listing contributors, their credentials, the dates of fact-checking, references etc.



THE MARKET

Describe your primary market and your expectations for the potential of the product. Please include details of any audience or market research

Possible secondary markets

What is the purpose of the book?

How will the audience use the book?

Are there any books that may be directly competitive (please give author/editor, title, date, publisher, and price)

How does your book differ from the competitors you have identified, and why would your intended audience choose your book?

Please provide details of prominent individuals you are acquainted with, who may be helpful in the peer review and/or promotion of your book, or who may contribute a foreword

Please tell us why you want to work with us, and how you see your book fitting into the Explorer portfolio

Please send this completed form via email to submissions@askexplorer.com